

 **Location: Main Event Center**
 **Date: February 19, 2019**
 **Time: 4:00 pm**

Meeting Agenda

I. Call to order

Meeting called to order the regular meeting of the Nixa Downtown Revitalization Committee (NDRC) at 4:10 on February 19, 2019 at Insight Design Architects office.

II. Roll call

Secretary conducted a roll call. The following persons were present: Mark Anderson, Nathan Rapp, Eric Albers, Mark Hartsock, Rod Link, Chris Russell, Shelly Baldwin.

III. Approval of minutes from last meeting

Secretary had no minutes to read from last meeting.

IV. President's Report

Grants/Agendas/City Meetings

- a) Mark Anderson will forward the Google Drive Link to the group with the grant information.
- b) It was suggested by Chris Russell that the group should have a meeting with Jimmy Liles to discuss moving forward with the City, creating a downtown district, zoning vs. PUD, and sponsorship of the Missouri Main Street program. Jimmy Liles is currently out on vacation, but the meeting will be set after he returns. It was noted this should happen prior to our next monthly meeting.
- c) Chris Russell also gave a description of the home rule committee to the group and encouraged involvement from someone on the committee if they lived within city limits.




V. Vice President's Report

Growth/New Memberships

- a) Mark Hartsock noted the Sucker Day 5K sponsorship had been sold to the Well Spa. The Well Spa will be providing 2 workers for the event. We may need to provide one volunteer from our group on the day of the event. Mark noted that he will be ordering the t-shirts and trophies/medals for the event. These will only go to pre-registered entrants. No t-shirts for late sign-ups to avoid our issues from last year. Ozarks Racing System will take care of the race and



DOWNTOWN
REVITALIZATION
COMMITTEE

 **Location: Main Event Center**
 **Date: February 19, 2019**
 **Time: 4:00 pm**

registration set-up. Eric noted the lack of porta-potties last year was an issue. Mark will look into adding this for this year with our current Sucker Day porta-potty vendor.

- b) Chris Russell suggested we consider a new membership luncheon. Invitations should be given to all the local businesses in our district to discuss benefits of joining our group, etc. Two levels of membership were discussed \$50 for business level, and \$25 for individual community members.

VI. Treasurer's Report

Financial Report




- a) Rod provided a preliminary balance sheet for review by the group. It was noted that there as a recent \$1,000 deposit to the account that was not included on the balance sheet, nor was the \$5,000 community foundation grant included on the sheet.

VII. Open issues

- a) Recap of Vision / Mission Workshop
 - 1. No formal recap. Just encouragement for the group to review the document sent out by Nate for comment/approval.
- b) Status of Missouri Main Street Application
 - 2. Mark Anderson will be sending the application to Eric Albers for review and to update last year's application with this year's information. Application is due in March.
- c) Status of Sucker Day Committee Involvement
 - 3. Mark Hartsock and Eric Albers are leading the charge on our Sucker Day involvement with coordination and setup. Other members of the committee will need to provide assistance on the Friday before Sucker Day for setup, check-in, and organization.
- d) NIXPO
 - 4. We followed up with Chris Russell, and he has agreed to allow the NDRC to provide some promotional materials inside the Sucker Day booth at NIXPO. We will need some volunteers for the booth. Shelly volunteered to be a part of this at NIXPO. We will need additional volunteers.



DOWNTOWN
REVITALIZATION
COMMITTEE

 **Location: Main Event Center**
 **Date: February 19, 2019**
 **Time: 4:00 pm**

VIII. New business

- a) Formation of groups / subgroups to address specific goals for the organization
 1. Not addressed in meeting.
- b) Address web site / social media (more consistent) moving forward
 1. Nate Rapp indicated his opinion that we need to work toward having a web page – even if it is simple at this point. Nate also voiced his opinion that we need to become more regular with our social media posting and not only highlight events. We should be posting our meeting times and locations on social media, and inviting the public and potential volunteers to attend. Nate will reach out to Jennifer Ledbetter to see what her remaining interest is in acting as our social media administrator, and what direction she would need to for the types of posts we would want to see moving forward.

IX. Adjournment

Meeting adjourned at 5:30.

Minutes submitted by: Nathan Rapp, Secretary

Minutes approved by: