

 **Location: Main Event Center**  
 **Date: March 19, 2019**  
 **Time: 4:00 pm**

## Meeting Minutes

### I. Call to order

Facilitator Name called to order the regular meeting of the Nixa Downtown Revitalization Committee (NDRC) at 4:00 on March 19, 2019 at The Main Event Center.

### II. Roll call

Secretary conducted roll call via sign-in sheet. We also performed self-introductions. Attendees listed below.

### III. Approval of minutes from last meeting

Secretary read the minutes from the last meeting. The minutes were approved as read.

### IV. President's Report

Grants/Agendas/City Meetings




1. Chris Russell mentioned the 60/40 Grant Program workshop would be held May 1, and encouraged someone from our group to attend. Mark Anderson confirmed via email (after the meeting) that this was the same event he attended last year.
2. Eric Albers gave a report on the status of the MO Main Street application. The letter of intent was sent out last week, and approved, and now the final application has been started. He will be reaching out to various committee members for assistance in putting together the final application. He has reached out to the City Council to be put on their agenda at the next meeting to request the resolution of support – which could then be finalized at the following meeting before the application is due on April 12.

### V. Vice President's Report

Growth/New Memberships



DOWNTOWN  
REVITALIZATION  
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1. Mark Hartsock welcomed the new attendees to the meeting. And thanks to Jen Ledbetter for getting the word out on social media to encourage new members joining the meetings.
2. Mark mentioned the coming fee structure again, but this has not yet been voted on by the members or taken effect at this time. Tabled for further discussion – suggest having this ready for our next meeting if possible.

## VI. Treasurer's Report

### Financial Report

1. Rod provided updated financial statements for the group, but there was no financial activity since the previous meeting.

## VII. Open issues

### a) Status of Missouri Main Street Application




1. Application due 4/12. Working for a resolution of support from City Council. Group decided it was best to use the boundary area that Travis Cossey created for the City Façade Grant program as our preliminary district. Eric is in need of promotional material to submit along with the application. Eric discussed the need for 3 key community leaders to sign on in support of the program. Some economic data will be needed after the application is sent in.
2. Eric noted the application request for a paid employee to be created to work with the MO Main Street organization. Nate mentioned that he remembered this coming up last year, and that this requirement had been waived. Need to follow up with Mark Anderson to confirm this is the case.

### b) Status of Sucker Day Committee Involvement

1. Discussion limited to our group's involvement with Sucker Day.
2. Eric and Mark H. are working on the booth layout and logistics for the day with manpower help from the rest of the group on the day leading up to the event.



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3. Mark H. gave an update on the 5K run. The link went live today for runners to register. Chris Russell requested marketing material on the 5K. Mark H. was in the process of altering the logo and getting to Chris.
  4. Several female members of the group mentioned their involvement with the Little Miss Main Street pageant. Signups have started with the booth at NIXPO, with good interest. There are 5 planned divisions, with 10 contestants in each division.
- c) NIXPO Wrap Up
1. Thanks to the Sucker Day booth for sharing with the Downtown Committee. The booth was busy, with good interest – but only 3 signatures.
- d) Social media / web site
1. Jen Ledbetter has agreed to continue to work with our social media outreach, but she needs direction to continue to post.

### VIII. New business

- a) Logo Development
1. We need to make a simple “brand” – something like “Downtown Nixa”. Nixa Downtown Revitalization Committee is too long.
- b) Downtown Zoning District
1. It was suggested to follow Travis Cossey’s map as outlined above for now.

### IX. Adjournment

Minutes submitted by: Nathan Rapp, Secretary

Attendees: Nathan Rapp, Andrew McGowan, Steven Donovan, Cory Stanley, Eric Albers, Shelly Baldwin, Jen Ledbetter, Pamela Anderson, Renea Frizzell, Rod Link, Viviana Writer, Crystal Smith, Chris Russell, Mark Hartssock.